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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: LANDAU et al.
Serial No: 10/005,514
Filing Date: November 6, 2001

Docket No: 60149-300201
Group Art Unit: 2154
Examiner: Unknown

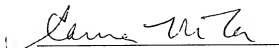
For: "SYSTEM METHOD AND ARTICLE OF MANUFACTURE FOR AFFILIATE
TRACKING FOR THE DISSEMINATION OF PROMOTIONAL AND MARKETING
MATERIAL VIA E-MAIL"

Customer Service Center
Initial Patent Examination Division
Commissioner For Patents
Washington, D.C. 20231

TRANSMITTAL FOR NOTICE TO FILE CORRECTED APPLICATION PAPERS

- ☒ This is in response to the Notice to File Corrected Application Papers mailed by the U.S. Patent and Trademark Office on December 26, 2001. Transmitted herewith are the following documents:
- ☒ Copy of Notice to File Corrected Application Papers;
- ☒ Separate Letter to the Official Draftsman
- ☒ 9 Sheets of Formal Drawings; and
- ☒ Return Postcard.
- ☒ The Commissioner is authorized to charge any required fees, or credit any overpayment to Deposit Account No. 02-3964.

Date: February 20, 2002


Carina M. Tan
Reg. No. 45,769

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CERTIFICATE OF MAILING (37 CFR 1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Customer Service Center, Initial Patent Examination Division, Commissioner for Patents, Washington, D.C., 20231.

Date: February 20, 2002


Sharyl Brown



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PATENT

In the United States Patent and Trademark Office

Applicants: LANDAU et al.

Examiner: Unknown

Applicant's Reference: 60149-300201

Group Art Unit: 2154

Application No: 10/005,514

Filed: November 6, 2001

Title: SYSTEM METHOD AND ARTICLE OF MANUFACTURE FOR
AFFILIATE TRACKING FOR THE DISSEMINATION OF PROMOTIONAL AND
MARKETING MATERIAL VIA E-MAIL

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Customer Service Center, Initial Examination Division, Commissioner for Patents, Washington, DC 20231 on February 20, 2002.

Signed:

Sharyl Brown

Separate Letter to the Official Draftsman

Customer Service Center
Initial Patent Examination Division
Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In response to the objections raised by the Notice to File corrected Application papers mailed on December 26, 2001, enclosed are the corrected formal drawings consisting of Figures 1, 2, 3, 4, 5A, 5B, 6, 7, and 8 for the above-identified patent application. If the Draftsman has any question concerning the corrected drawings, he or she is respectfully requested to contact the undersigned.

Respectfully submitted,

Carina M. Tan
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SV: 246838 v01 02/19/2002



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Page 1 of 1

UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FLING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/005,514	11/06/2001	Michael Landau	60149 300201

CONFIRMATION NO. 1534

FORMALITIES LETTER



OC000000007230717

Brian R. Coleman
 OPPENHEIMER WOLFF & DONNELLY LLP
 P.O. Box 10356
 Palo Alto, CA 94303

Date Mailed: 12/26/2001

NOTICE TO FILE CORRECTED APPLICATION PAPERS

Filing Date Granted

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given **TWO MONTHS** from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);
 - Drawings must be reasonably free from erasures and must be free from alterations, overwritings, interlineations, folds, and copy marks.

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center
Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE